

Conference Overview and Sponsorship Information

Cybersecure SoCal 2019

October 17, 2019

8:30am – 3:30pm

SecureTheVillage

PEPPERDINE | GRAZIADIO BUSINESS SCHOOL

Pepperdine West L.A. Graduate Campus
6100 Center Drive Los Angeles, CA 90045

Cybersecure SoCal 2019

Cybersecurity is a Team Sport! Building a Winning Cybersecurity Team

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Graduate Campus

6100 Center Drive
Los Angeles, CA 90045

(Click for Map and Directions)

CONFERENCE OVERVIEW

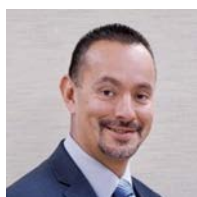
More than ever, cybersecurity risks threaten our businesses, government, and personal lives, and demand greater leadership from boards and executive management. Because cyber risk is a **business** problem – not an IT problem – it must be addressed collaboratively throughout the organization to be effective. The bottom line is we must build great teams to address cybersecurity!

Join us for a curated learning experience designed to bring leaders together from business, government, and non-profits to develop a better cybersecurity posture that benefits us all.

Together, we will learn how to:

- Understand the evolving cyber threat landscape
- Build teams to better address threat detection, evaluation, and mitigation, as well as e-discovery
- Ask the right questions
- Share practical tools, resources & next steps

Featured Speakers



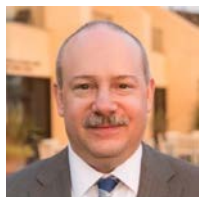
Jeffrey Aguilar
Deputy CISO
Los Angeles County



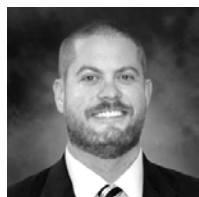
Joseph Greenfield, EnCE
Maryman Associates
USC Associate Professor



Charla Griffy-Brown, PhD
Prof of Info Systems & Tech Mgt
Pepperdine Graziadio Bus School



Howard Miller, CRM
VP, LBW Insurance
Dir, Tech Secure Div



Erik Rasmussen, CISSP
Partner and Principal
Grobstein Teeple



Robb Caruso, CEDS
Senior Manager
Driven, Inc.



Sean Martin, CISSP
Co-founder, Editor-in-Chief
ITSP Magazine

CONFERENCE REGISTRATION

Register online at:

www.cybersecure-socal.org

Pay by credit card or check

\$99 Early Bird Rate through
August 31, 2019

\$149 after August 31, 2019

Keynote Speaker

Ron Ross

NIST Fellow
Author & Lecturer



Ron Ross is a Fellow at the National Institute of Standards and Technology (NIST). His areas of specialization include information security and risk management. Ross leads the Federal Information Security Management Act (FISMA) Implementation Project. He also leads the Joint Task Force Transformation Initiative, a partnership with NIST, the Department of Defense, the Intelligence Community, Office of the Director National Intelligence and the Committee on National Security Systems to develop a unified information security framework for the US government. A West Point graduate, he served in leadership and technical positions during his over 20-year career in the US Army.

Plus: Expert Women's Panel on Building Great Teams!

Presented by:

PEPPERDINE | **GRAZIADIO** BUSINESS SCHOOL

and

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Building a Winning Cybersecurity Team

October 17, 2019

SPONSORSHIP OPPORTUNITIES

Why Sponsor Cybersecure SoCal 2019?

When you sponsor Cybersecure SoCal 2019, you will have many opportunities to:

- **Maximize exposure** at an important event dedicated to raising cybersecurity risk awareness and safeguarding organizations against cybersecurity threats
- Build and reinforce **strategic relationships and alliances** within the business, government, cybersecurity, IT, and legal communities
- Develop and build quality relationships through **networking** with influential business leaders and key decision-makers in Southern California
- Reinforce your brand and **build brand awareness** among your target audience

Sponsorship Level	Platinum	Gold	Silver	Program
Price	\$4,500	\$3,000	\$1,500	\$500
Company Name in Event Program	✓	✓	✓	✓
Color Advertisement in Program	Full Color	Half Page	1/4-Page	1/4-Page
Company Logo on Event Website	✓	✓	✓	✓
Company Logo on Sponsor Slide (displayed at registration and lunch)	✓	✓	✓	✓
Company Table at Event	✓	✓	✓	
Complimentary Event Registrations	3	2	2	
Discount on Additional Registrations	20%	15%	10%	
Attendee Mailing List	✓	✓		
Exclusive Lunch Sponsor 5-Minute Presentation before Lunch Break	✓			

Cybersecure SoCal 2019

Sponsorship Reservation Form

Contact Information

Name _____ Title _____
 Organization _____ Email _____
 Address 1 _____ Website _____
 Address 2 _____ Phone _____ Ext _____
 City _____ ST _____ Zip _____ Fax _____

Sponsorship Level

Sponsorship Level	Amount	Choice
Platinum	\$4,500	<input type="checkbox"/>
Gold	\$3,000	<input type="checkbox"/>
Silver	\$1,500	<input type="checkbox"/>
Bronze	\$500	<input type="checkbox"/>
Other/Donation (indicate amount)	_____	<input type="checkbox"/>

Total Amount of Sponsorship Choices: _____

Type of Sponsor:

Individual Organization/Company I am a returning sponsor

Payment Information

Select Method of Payment: Credit Card Check or Money Order (Payable to "SecureTheVillage")

Credit Card Information:

Mastercard Visa American Express

Name (as it appears on card): _____ Card Number: _____

Expiration Date (mm/yy): _____ CVV: _____ Billing Zip Code: _____

Signature (Required for Credit Card Payment): _____ Date: _____

Sponsorship Authorization and Signature

All sponsors and exhibitors must agree to the following terms and conditions for sponsoring Cybersecure SoCal 2019. Confirmation of sponsorship can only be made upon receipt of a completed Booking Form and payment of 50% deposit, the full balance of which must be received by Friday, August 30, 2019. All sponsorship opportunities are allocated on a first-come, first-served basis. If you have chosen a sponsorship level that is already sold out, you will be contacted to discuss other sponsorship options, if available. Cancellation of sponsorships must be received in writing on or before Friday, August 30, 2019. Cancellations received prior to Friday, August 30, 2019 will receive a refund of any monies received, less a \$250 administration fee. For cancellations received after Friday, August 30, 2019, SecureTheVillage reserves the right to retain all monies unless a replacement sponsor can be found. While every reasonable precaution is taken, the event organizers expressly decline responsibility for any loss or damage which may befall the person or property of the sponsor from any cause whatsoever. Platinum, Gold, and Silver sponsors are required to have adequate liability coverage. Insurance coverage is not provided as part of the sponsorship cost.

Signature of Authorized Representative: _____ Date: _____

Print Name: _____

Mail Checks, Money Orders & Completed Forms to:

SecureTheVillage, Attn: Cybersecure LA 2019
 2060 Hercules Drive, Los Angeles, CA 90046

Completed forms may also be faxed to 323-876-7794.

If you have any questions, contact **Jennifer Cruz** at jcruz@citadel-information.com